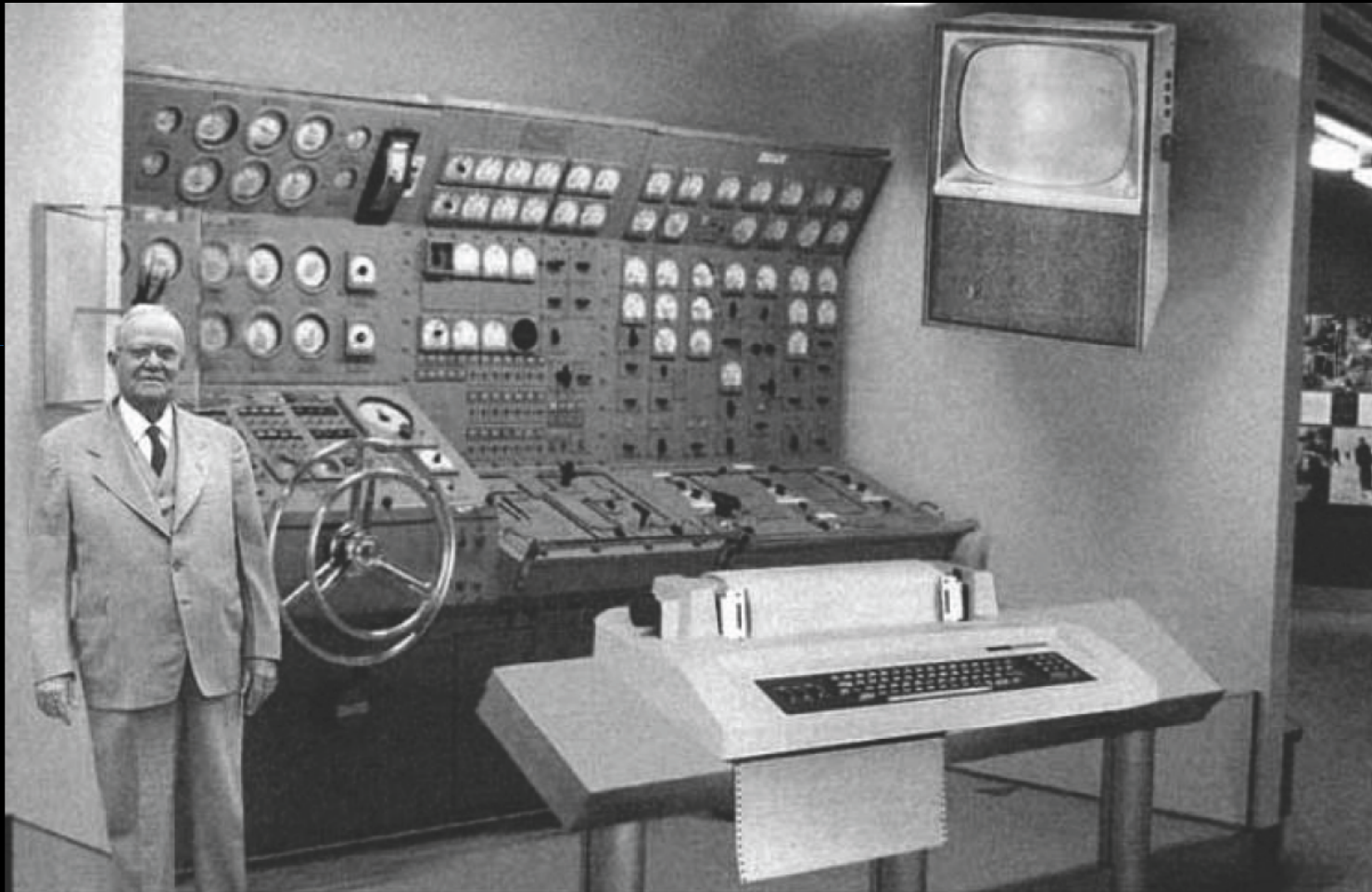


the future



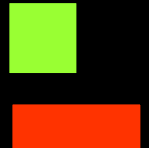
Scientists from the RAND Corporation have created this model to illustrate how a “home computer” could look in the year 2004.

what's happening downtown



status update to
WeCAN

July 22, 2008



we're building momentum



Previous Plans

- Lack of implementation
- Inability to implement

Comprehensive Plan

- Downtown identified as a special study area

Downtown Plan by Cripe

- Completes Comprehensive Plan
- Sets groundwork for more detailed master plan

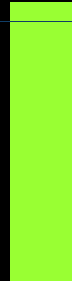
Downtown Westfield Neighborhood Association

- Legally established 501(c)(3)
- Very active – Farmers market, beautification, Numa

Master Plan

Who's planning downtown?

- DWNA
- Residents
- Schools
- INDOT
- City of Westfield
- The goal is to provide a common vision for the downtown and a framework that directs efforts and increases momentum.
- Downtown is the heart & soul of a community. Without a strong downtown it is harder to establish a healthy community overall.



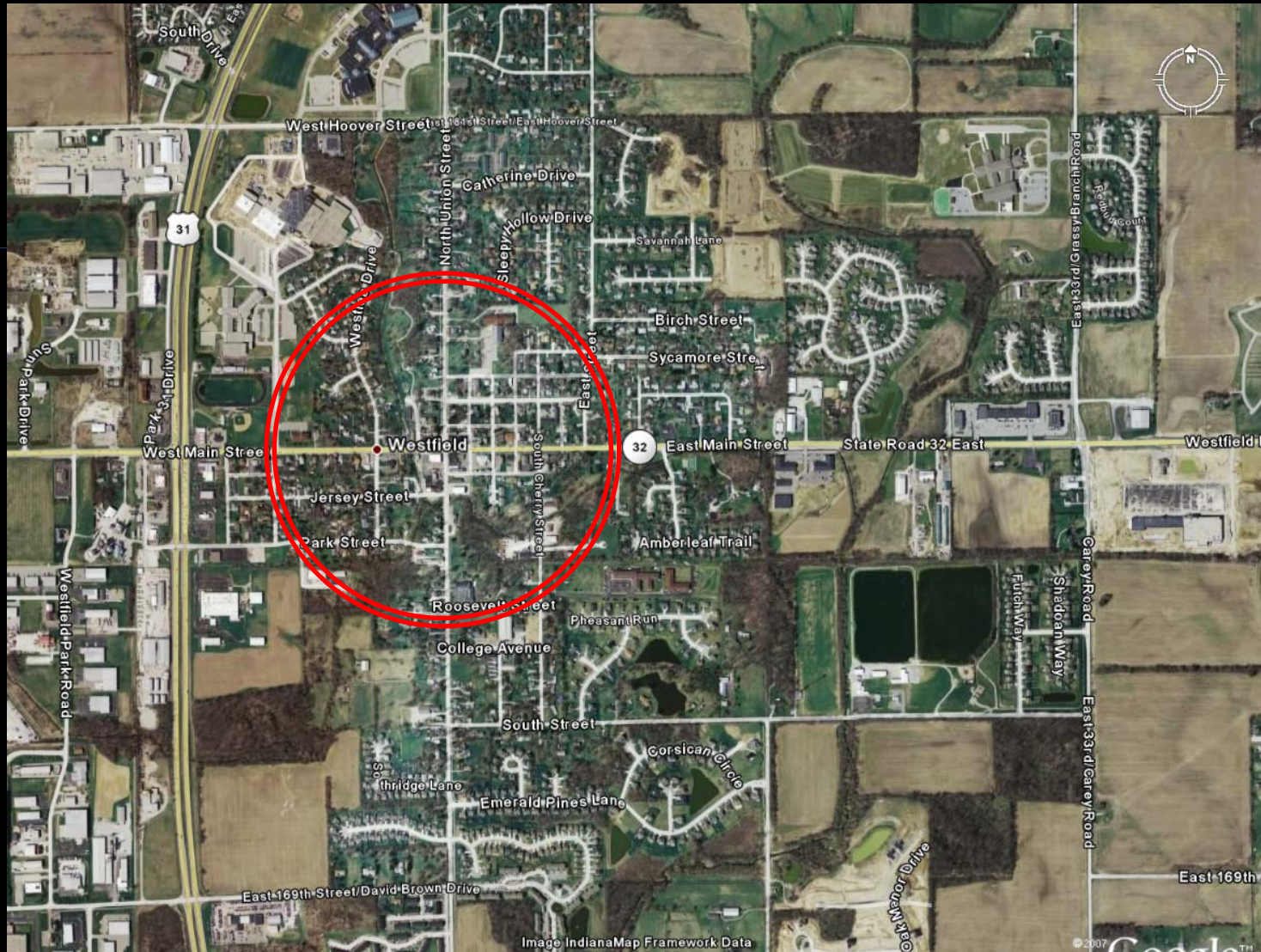
Why Grand Junction?

downtown is a central hub of the community



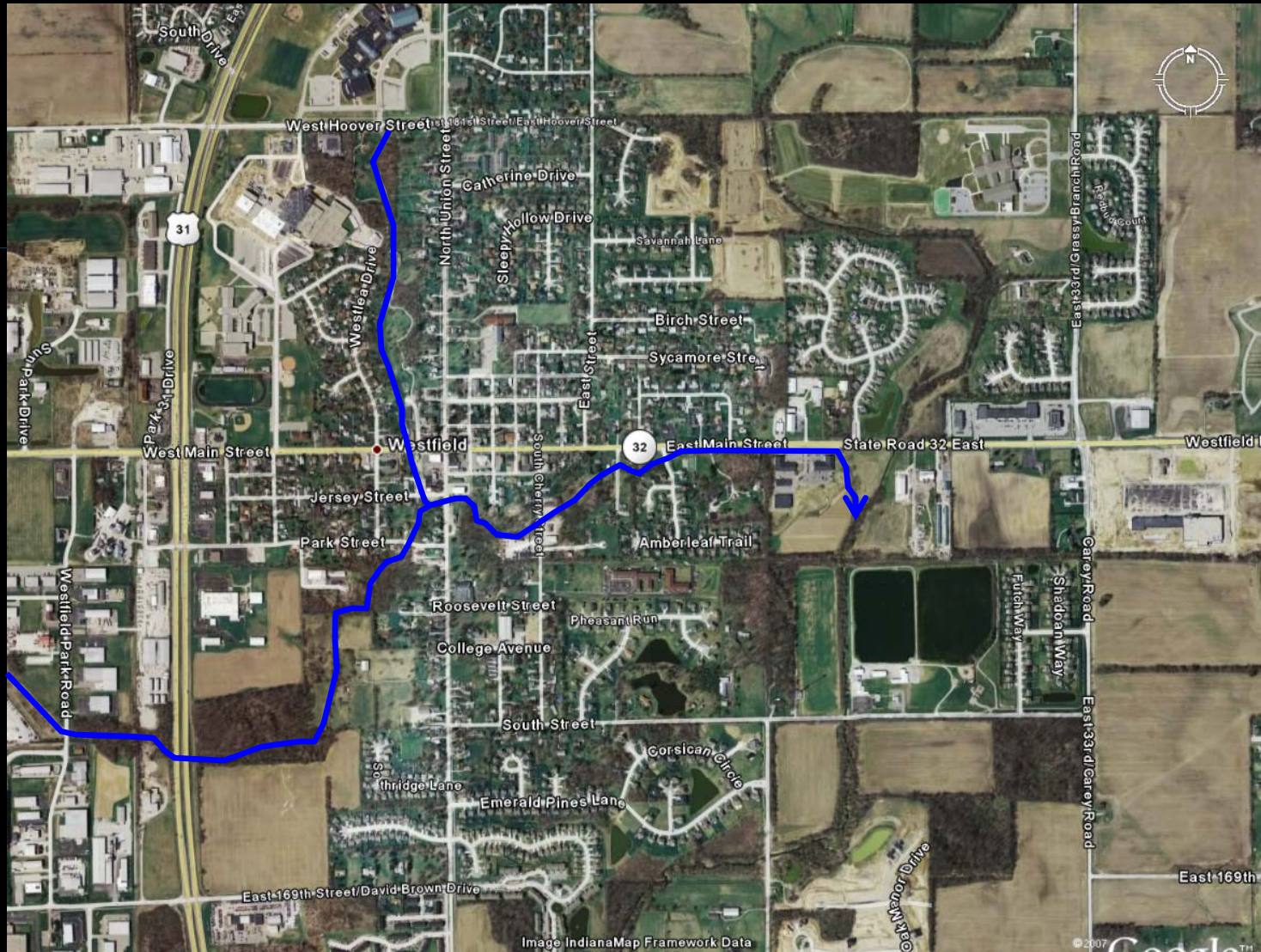
Why Grand Junction?

downtown is the connecting place of people

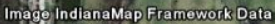


Why Grand Junction?

confluence of waterways

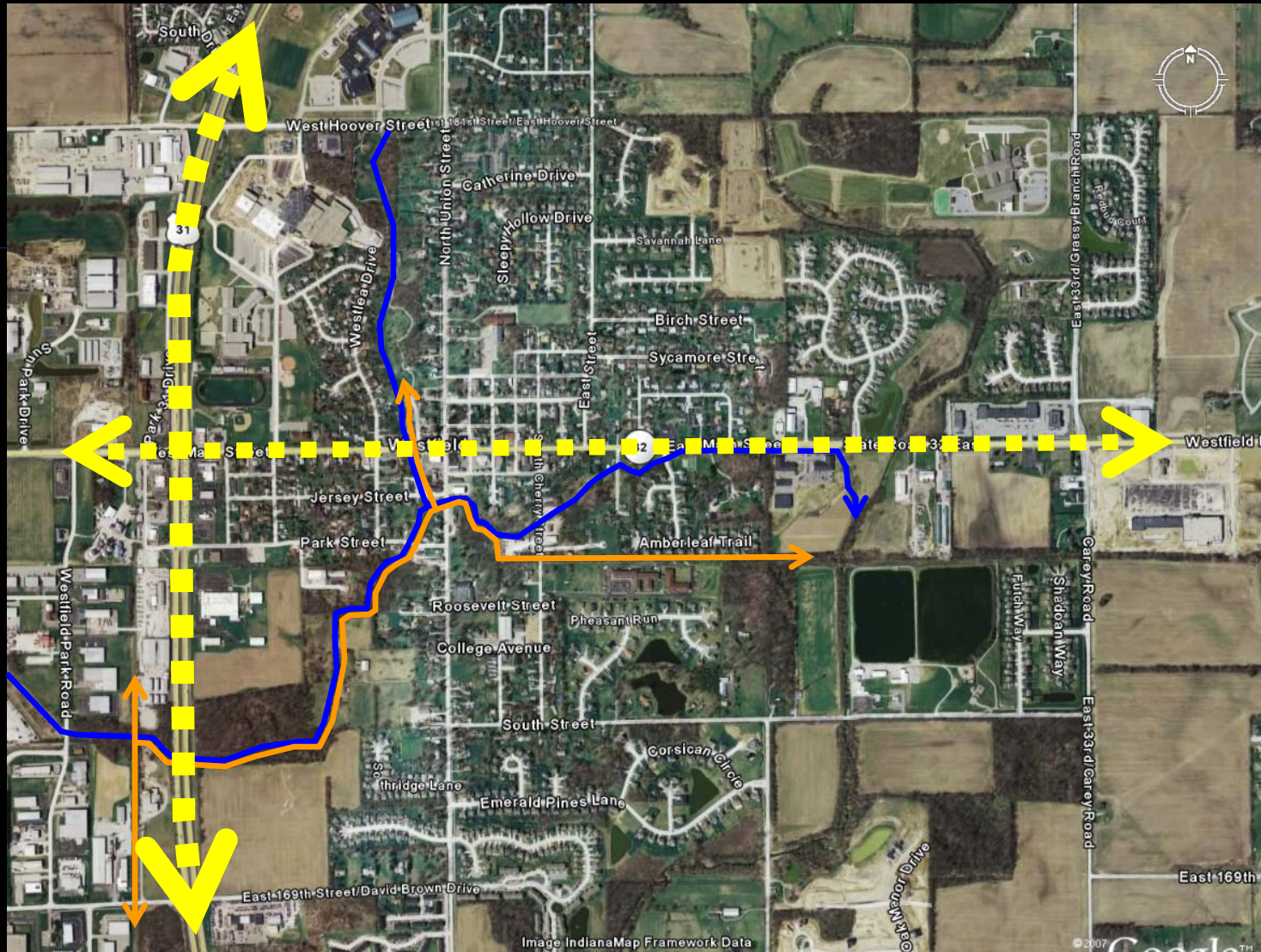


confluence of trails



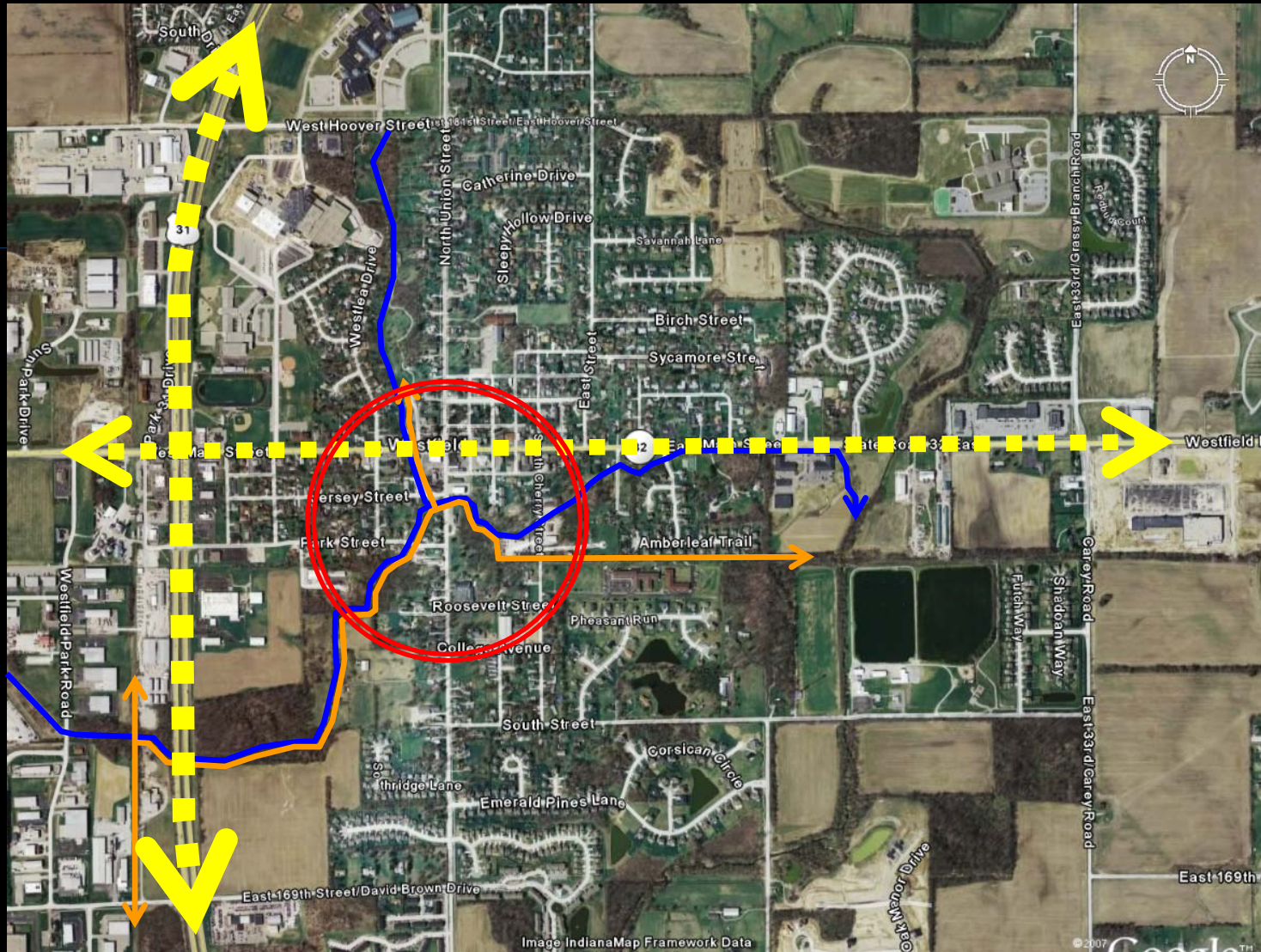
Why Grand Junction?

confluence of major highways



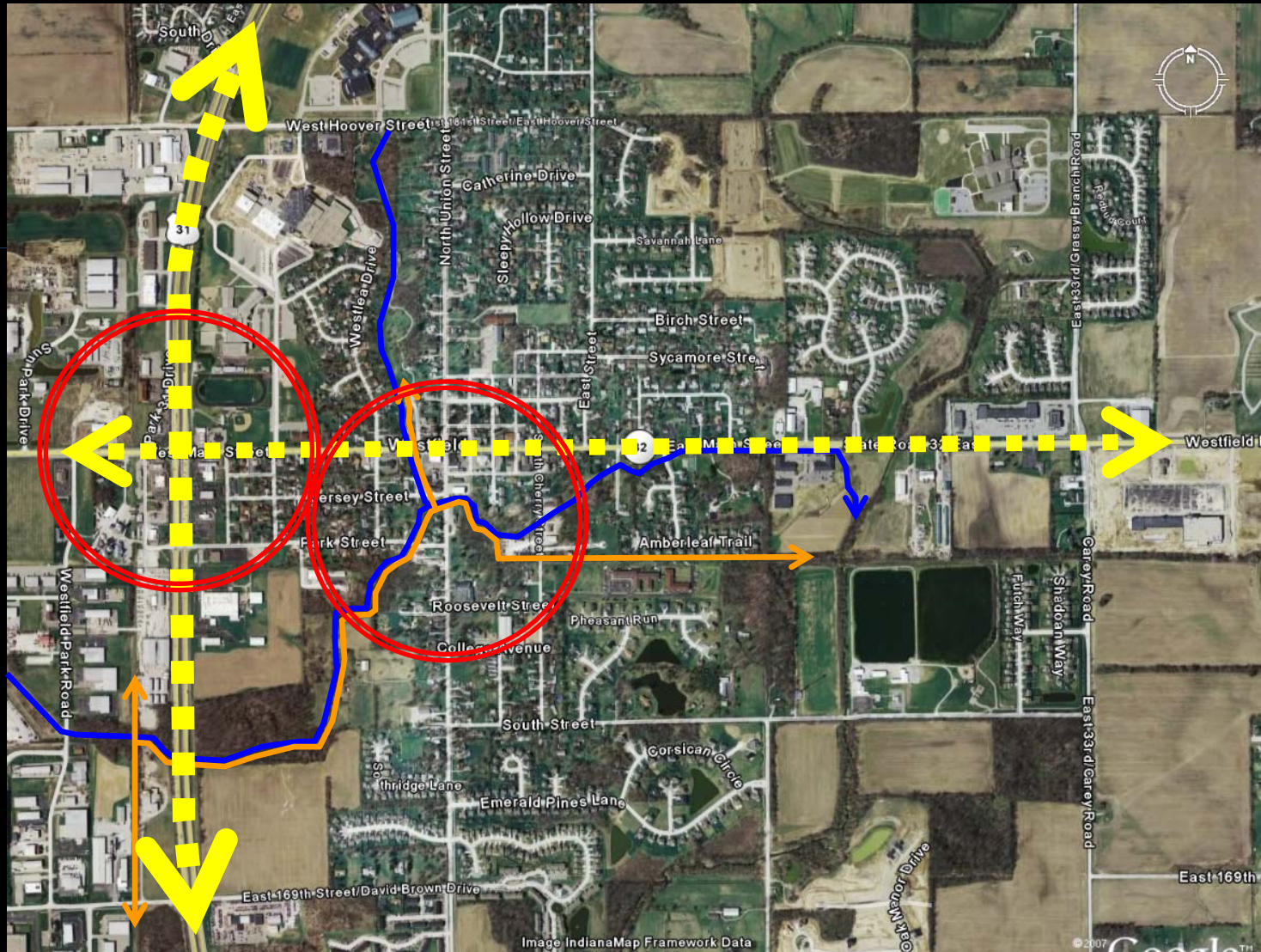
Why Grand Junction?

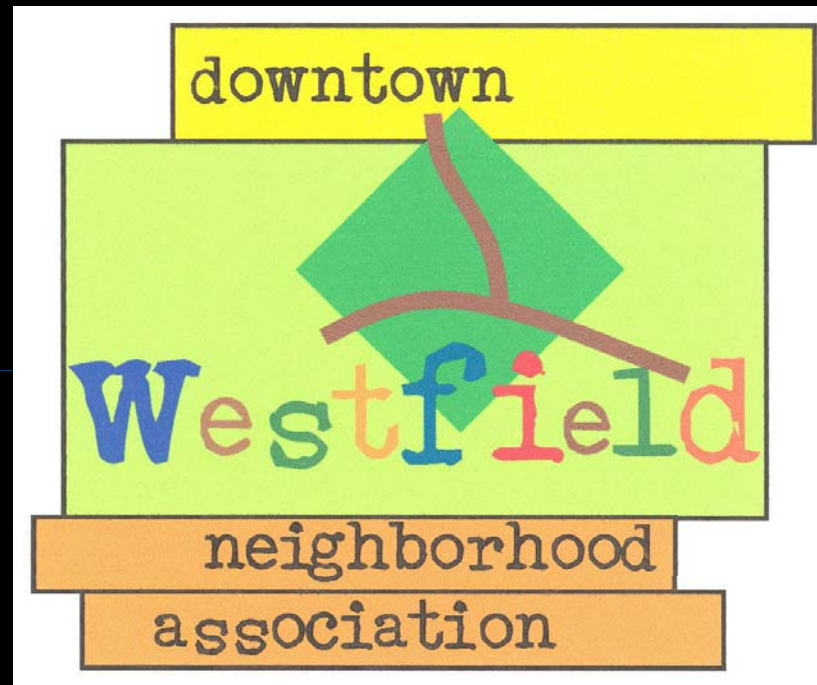
opportunity for activities



Why Grand Junction?

opportunity for economic development

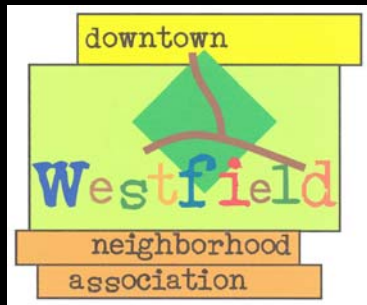




leading the way downtown.



formed DWNA 501(C)(3)



beautifying downtown



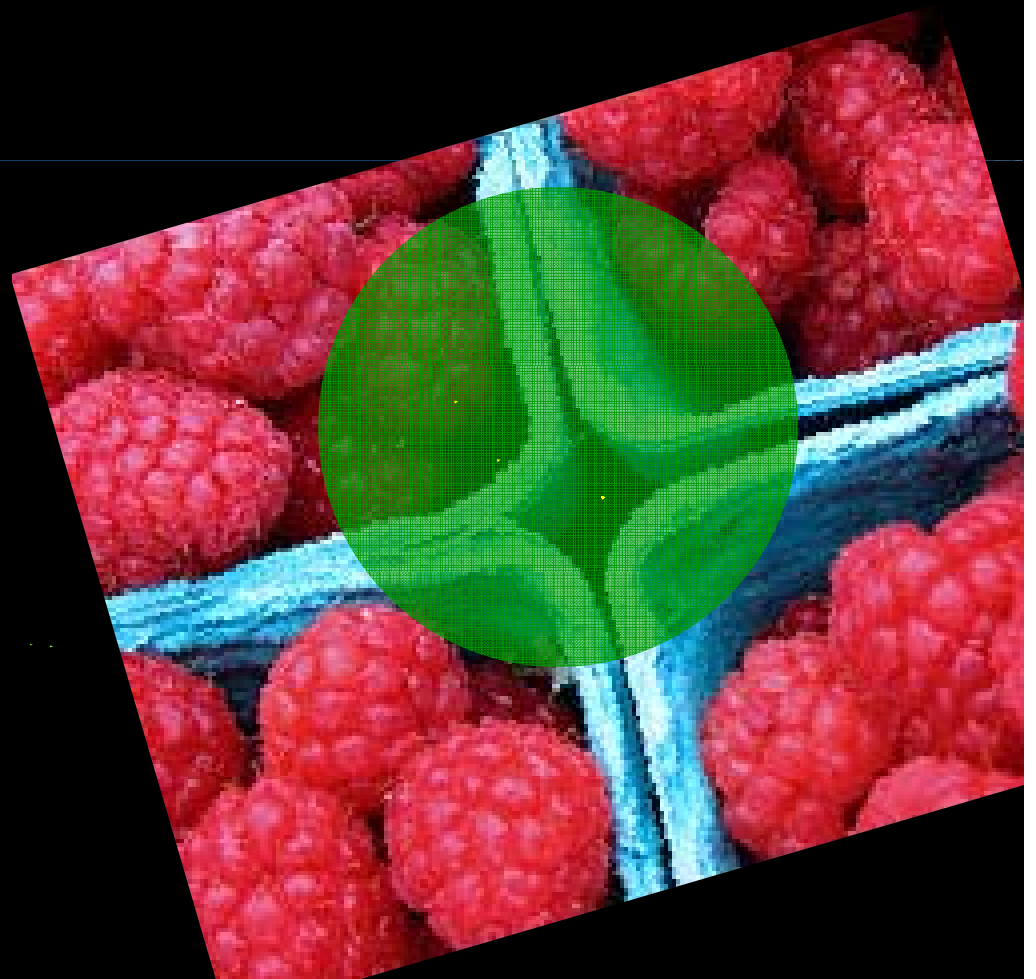


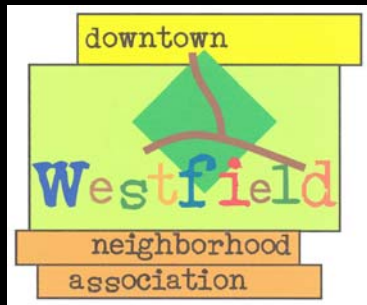
planning events

Every Friday, 4pm-7pm, June 6 through
October 3 rain or shine

Fresh, locally grown produce, fruits, baked
goods, jams, plants, flowers, and local
"wares"

Each week is something NEW!





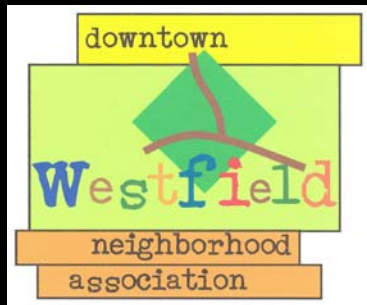
planning events



a cultural celebration guaranteed to move *u*

Saturday & Sunday, September 13-14, 2008

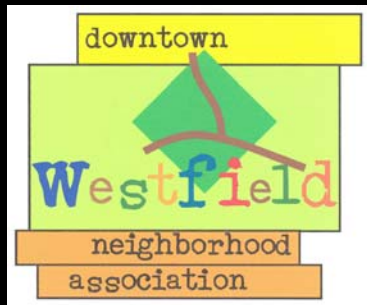
selected artists from across the country • national *chili cook-off* competition
musical and dance artists, including favorites Dave & Rae
fabulous food and drink from local restaurants • creative kids interactive arts area
groovy car show



planning events



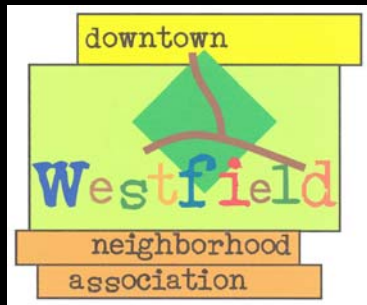
Cool Yule Celebration
December 6-7, 2008
Westfield High School Auditorium



planning events

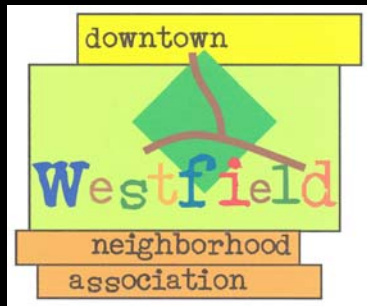


Union Street Soap Box Derby
June 2009



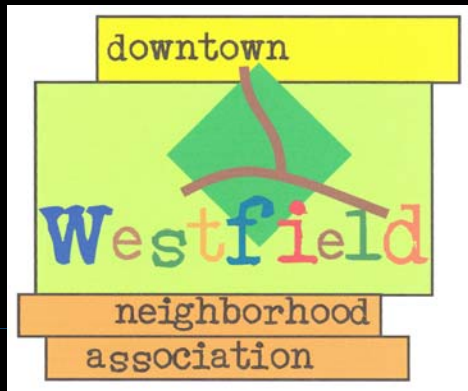
addressing parking issues





building community involvement





Grand Junction Task Group

making it happen.

How is this master plan different?



- Private-Sector Driven Planning Process
- Focus on implementation
- Aligned with the market, not just pretty pictures
- Identifies Targeted Investment in Downtown
- Privately funded through donations

GJTG Core Members

Jim Anderson
Ken Kingshill
Mic Mead
Dave Mueller
Steve Reitmeyer
Melody Sweat
Chuck Watson
John Whitaker

Additional Participants

Greg Anderson
Steve Hoover
Brad Johnson
Darlene Lorenz
Jennifer Miller
Tenna Pershing
Bryan Stumpf
Sarah Wingfield



master plan team

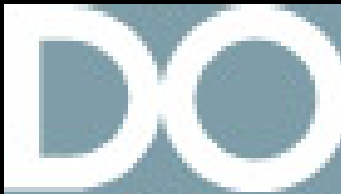
Hitchcock Design Group

Eden Collaborative

Business Districts, Inc.

Design Organization

JF New



master plan process

Opportunity Analysis

June - August

Alternative Strategies

August - November

Final Master Plan

November - February

plan strategy will address:



- People
- Development
- Marketing
- Management

final master plan includes:

- Market positioning and branding (the “promise”)
- Land use development strategy
- Urban design and architectural character
- Grand Junction conceptual design
- Vehicular access, circulation, and parking
- Monon and Midland Trace trail alignments & schematic design
- Pedestrian access, circulation, and gathering places
- Public parks, open space, and conservation areas
- Stormwater management
- Potential revenues, costs, financing, and community impacts
- Business recruitment
- Organization, promotion and other implementation measures

anticipated results

Foundational document creating investment in downtown

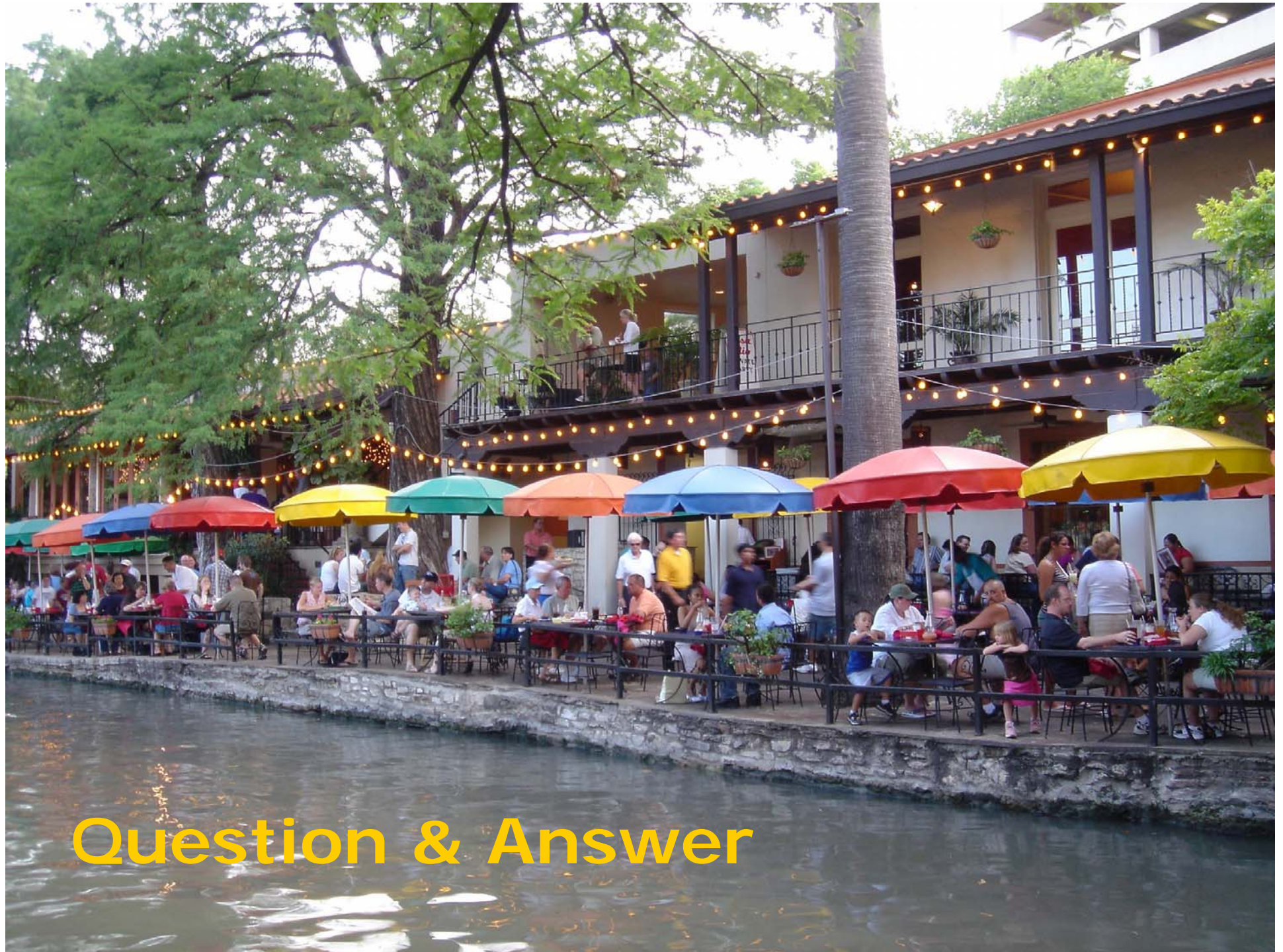
2008 – Master Plan Preparation

2009 – Engineering of Phase 1 Projects

2010 – Implementation of Public Catalyst Projects

2011 – Implementation of Public Catalyst Projects

Attraction of Private Sector Investment



Question & Answer

Why Grand Junction?

the heart & soul of Westfield

